

MINUTES

Meeting of the Board of Directors

The Martin City Community Improvement District

Attendees: Debbie Van Noy, Jess & Jim's; Carol Siegel, Suburban Lawn and Garden; Curtis Stroud, Rosehill Gardens; Howard Barewin, Volleyball Beach

Staff: Missy Wilson

Guest: Steve Rinne, EDC of KCMO; Anne Cull, ThinkViral, Inc.; Liz Ogel, ThinkViral, Inc.; Vickie Wolgast, South Kansas City Chamber of Commerce.; Leigh Kieffer, Rooms That Bloom; Ryan Coherl, Bailey Brothers Bank Building

Date: September 8, 2016

Place: Jess & Jim's Restaurant - 517 East 135th Street, Kansas City, Missouri

I. CALL TO ORDER – 8:45 a.m.

Introductions of guests and CID Board-Missy Wilson advise the Board, Warren Keith has acceptable a job with the City of Kansas City, MO. He has stepped down as a Community Improvement District Board Member.

Breakfast served

II. Approval of Minutes

The August 11, 2016 minutes and Closed Session minutes were emailed to the Board prior to this meeting.

III. DEVELOPMENT UPDATE

IV. Announcements/Community Events:

A. South Kansas Chamber Upcoming Events:(Vickie Wolgast) See Attached

B. EDC Announcements:(Steve Rinne)

C. Martin City Business and Community Association-Missy Wilson reminded attendees on September 15, 2016 is the next 3rd Thursday event. Premier Mazda and Rob Sight Ford have a friend wager to see which dealership can collect the most items to assist students of Martin City K-8 School. Donate to Win!

V. MC-CID Marketing, Social Media, & Website Development Presentation (Anne Cull)

A. See attached monthly activity report

B. Newsletter

C. Future marketing, social media and website development matters

VI. Financial Report:

Bank Accounts: Checking Account Information through September 7, 2016 – Commerce Bank
Available balance as of 9/07/16: **\$128,645.22**

Sales Tax Assessment Deposit for August 2016 deposited 09/07/16: **\$38,567.33**

DOR Local Option Disbursement 09/07/16: **\$557.81**

Savings:

Money Market Information through August 31, 2016 – Commerce Bank: **\$569,360.53**

Commerce Bank Account Interest:

(January = \$19.89 February = \$22.81; March = \$24.95) First Quarter Interest = \$67.65

(April = \$23.34; May = \$25.76; June = \$24.15) **Second Quarter Interest = \$73.25**
(July = \$24.64; August = \$26.91; September = \$) **Third Quarter Interest = \$**
(October = \$; November = \$; December = \$) **Fourth Quarter Interest = \$**

Total Expenses for August 9, 2016 thru September 7, 2016 = \$89,014.31

Beautification Expenses:

√A&T Commercial Mowing, Inc., August mowing: **\$1,672.00**
√Rosehill Gardens, Inc., monthly hanging basket, monthly mowing, trimming, & spraying services: **\$1,548.85**
√Rosehill Gardens, Inc., 1 of 2 payments for streetscape in Phase 2: **\$70,000**
√Suburban Lawn and Garden, monthly mowing at signature sign: **\$170.00**

Board Expenses:

√Hardee's –Board Mt. Breakfast **\$16.64**

Business Development

√Anne Cull, ThinkViral KC, Monthly marketing, social media management fee and quarterly website update: **\$2,550.00**
√Denise Amor Dostal, banners for Back to School Challenge: **\$240.00**
√Michelle Wilson Consulting-September monthly Executive Director services fee and August mileage: **\$6,147.83**
√South Kansas City Chamber-monthly luncheon, Social Media training, and printing expense: **\$77.00**

Legal Expenses

√Husch Blackwell, May monthly fee: **\$700.00**

Mobile Phone

√AT&T Corporation-monthly bill (Direct bill pay from checking account): **\$132.83**

Office Supplies

√Office Max-printer cartage: **\$185.60**
√UPS Store, marketing material: **\$325.00**

Security Program

√Orion Security Inc. August fee: **\$5,022.07**

Storage Unit

√Storage Mart-March monthly unit rental fee: **\$177.96**
(Direct bill pay from checking account monthly)

Utilities:

√Kansas City Power & Light – monthly electricity for sign at 990 W. 135th St: **\$26.59**
(This account is paid online monthly for service)

Web Service:

√Dropbox monthly fee: **\$9.99**
√Host Gator monthly hosting fee: **\$11.95**

2016 Monthly Sales Tax Revenue Budgeted vs. Actual			
Deposits made at the first of the month reflect sales tax collected from the previous month.			
Month	Budget	Actual	Difference
January	20,000.00	\$14,549.43	-\$ 5,450.57
February	20,000.00	\$41,334.02	+\$21,334.02
March	20,000.00	\$21,178.19	+\$1,178.19
1st Qtr. Sales Tax Gain/Loss			\$ 17,061.64
April	20,000.00	13,341.73	-\$ 6,658.27
May	20,000.00	50,450.99	+\$30,450.99
June	20,000.00	38,559.64	+\$18,559.64
2nd Qtr. Sales Tax Gain/Loss			+\$42,352.36
July	20,000.00	20,117.11	+\$ 117.11
Aug	20,000.00	38,567.33	+\$18,567.33 (Year to date approximately \$13,000 ahead of 2015).
Sept.	20,000.00		
3rd Qtr. Sales Tax Gain/Loss			
Oct.	20,000.00		
Nov.	20,000.00		
Dec.	20,000.00		
4th Qtr. Sales Tax Gain/Loss			

VII. Security Program Report for Martin City Area - Martin City area KCMO Police crime report for MC-CID and surrounding businesses.

Police
KC/MO

Community Group Statistics For
Martin City Business District

Kansas City, Missouri
Police Department
1125 Locust Street
Kansas City, MO 64106

Part 1 Crime Only

Month And Year Of The Report Data -----> August / 2016

	Curr Month	Prev Month	Monthly Difference	Curr YTD	Prev YTD	Year To Date Difference	Prev Year Curr Month	Prev Year Curr Mo Difference
Homicide	0	0	0	0	0	0	0	0
Rape	0	1	-1	1	0	1	0	0
Robbery	0	1	-1	3	1	2	0	0
Agg Assault	0	0	0	2	1	1	1	-1
Burglary	4	1	3	13	10	3	2	2
Larceny	25	18	7	151	121	30	16	9
Auto Theft	0	2	-2	7	14	-7	3	-3
Arson	0	0	0	0	0	0	0	0
TOTAL	29	23	6	177	147	30	22	7

August 2016 Orion Security Incident Summary – See Attached

VIII. 135th Street Phase 1, 2 & 3 Construction Update (Missy Wilson)

Missy Wilson advised construction should be wrapping up the end of September or the first of October. A ribbon cutting event will be scheduled for mid-October.

IX. Other Business:

A. **Closed Sessions: Special Board Meeting Closed Sessions:** NO CLOSED SESSION was called at this meeting.

B. *Next Regularly Scheduled CID Board Meeting will be October 13, 2016*

X. ADJOURN 9:45 a.m.

Motion: Carol Siegel

Second: Debbie Van Noy

Vote: 4-0 (All Members Present)

Minutes submitted by Missy Wilson, Executive Director Consultant



Howard Barewin, Secretary