

MINUTES

Meeting of the Board of Directors The Martin City Community Improvement District

Board Members Attending: Debbie Van Noy, Jess & Jim's; Steve Okenfuss, Reno's; Mark Nigro, Martin City Sports Complex; Howard Barewin, Volleyball Beach; Bo Stueck, Suburban Lawn & Garden; Curtis Stroud, Rosehill Gardens

Staff Attending Missy Wilson, Executive District Consultant

Guests Attending: Anne Cull, ThinkViralKC; Officer Mike Hammer, KCMO South Patrol; Vickie Wolgast, South KC Chamber; Steve Rinne, Economic Development Corporation of KCMO, Brad Schaffner, George's Imports; Karyn Brooke, MCBCA President/Sidelines Custom Floral Design, Inc..

Date: March 13, 2013

Time: 8:30 a.m. – 10:00 a.m.

Place: Jess & Jim's Restaurant - 517 East 135th Street, Kansas City, Missouri

I. CALL TO ORDER – 8:30 a.m. (Debbie Van Noy)

Introductions of guests and CID Board

Hardees Martin City-breakfast served

II. Approval of Minutes from Board Meetings (Missy Wilson)

(Motion to approve is not necessary. The minutes are either approved as read or as corrected, but without a vote.)

The February 13, 2014 minutes were emailed to the Board prior to this meeting.

III. MC-CID Marketing, Social Media & Website Development Presentation (Anne Cull)

1. See attached monthly activity report.
RC's ran a Facebook special for a week. The special resulted in 112 claims, 135 likes, and 17,000 views.
Jess & Jim's will be running a similar special in March.
St. Patrick's Parade had 75,000 impressions from the posting through March 10th.
2. New logo update.
After great discussion, the Board decided the image of a train should be displayed somehow in the new logo. The Board members do not like the railroad crossing symbol as part of the logo. Members found the color green in some shade other than neon to be appealing to the majority and possibly a slant font for the M & C.
3. New website update.
Board members viewed a mockup of the new website. Comments provided on the mockup included: preferred rolling pictures on home page of all businesses; liked maps showing business locations; and liked event calendar being displayed on website.
4. Future marketing, social media and website development matters

IV. 135th Street Phase 1, 2 & 3 Construction Update (Missy Wilson)

Phase 1:

Blue Nile Contractor is proceeding west along 135th Street with the trenching and placement of the 66" storm water line. This scope of work should be concluded in 10 working days.

The boring on the east side of the railroad tracks will resume the week of March 17th. The week of March 21st a significant pit will be constructed along the railroad tracks followed by a pit on the east side of Jess & Jim's parking lot.

Phase 2 and 3:

PIAC recommended for City Council approval providing an additional \$500,000 for the construction of Phase 2. PIAC only recommend the use of in-district funds from the 2014-2015 budget, not Citywide funds.

After Phase 1 bids coming in higher than expected and a portion of Phase 2 funds' being provided to commence Phase 1 construction, the City staff and TapanAm revisited the Phase 2 and 3 estimates and adjusted accordingly. With the new \$500,000 PIAC fund, the City now has \$1,500,000 for Phase 2 which is far from \$3,500,000 estimate needed for Phase 2.

In an effort to continue construction along 135th Street, the City staff is exploring various funding opportunities. On March 6, 2014, the Transportation and Infrastructure Committee approved the submission of an application to Mid-American Regional Council for federal funds for public infrastructure projects Citywide. Phase 2 and 3 of 135th Street was included in the application. The 135th project has a good chance to score well at MARC, and if so then the City has succeeded and within a year can bid not only Phase 2, but also Phase 3 as well. If on the other hand, federal funds will not become available, nothing is changed as we are proceeding to complete design of Phase 2 by May 2014 of this year and continue with Final design of Phase 3.

V. Announcements:

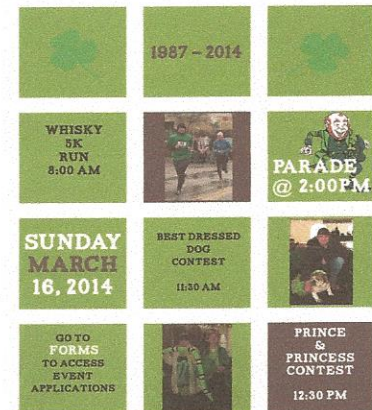
The 27th Annual Martin City St. Patrick's Parade & Whiskey Race 5K Run

(March 16, 2014)

- Whiskey Race 5K Run- 8:00 a.m.
- Best Dressed Dog Contest-11:30 a.m.
- Prince & Princess Contest -12:30 p.m.
- St. Patrick's Parade- 2:00 p.m.

Information and registration form for the race can be found at www.whiskeyrun5k.com

Information and registration forms for contests & parade can be found at www.irishpalooza.com



ST. PATRICK'S DAY PARADE
HTTP://WWW.IRISHPALOOZA.COM
ACTIVITIES ALL DAY!

- South Kansas City Legislative Trip to Jefferson City w/ Grandview & Blue Springs – March 25, 2014
- South Kansa City Chamber of Commerce April Morning Mingle-April 3, 2014
- South Kansas City Chamber of Commerce Washington DC Trip-April 6-8, 2014
- South Kansas City Chamber of Commerce Golf Tournament –April 25, 2014 Hillcrest
- EDC Announcements

MC-CID Board instructed staff to send a letter of support for the monument sign permit request before BZA for Target and the stores at Stateline and 136th Street.

VI. Financial Report:

Bank Accounts:

Checking Account Information through March 11, 2014 – Commerce Bank

Available balance as of 03/11/14: **\$94,440.63**

Sales Tax Assessment Deposit for January 2014 deposited 03/07/14: **\$27,389.14**

DOR Local Option Disbursement 03/07/14: **\$579.59**

Savings:

Money Market Information through March 11, 2014 – Commerce Bank: **\$521,391.60**

2014 Monthly Sales Tax Revenue Budgeted vs. Actual			
Deposits made at the first of the month reflect sales tax collected from the previous month.			
Month	Budget	Actual	Difference
January	20,000.00	\$14,816.10	-\$5,183.90
February	20,000.00	\$27,389.14	+\$7,389.14
March	20,000.00		
	1st Qtr. Sales Tax Gain/Loss		
April			
May			
June			
	2nd Qtr. Sales Tax Gain/Loss		
July			
Aug			
Sept.			
	3rd Qtr. Sales Tax Gain/Loss		
Oct.			
Nov.			
Dec.			
	4th Qtr. Sales Tax Gain/Loss		

Commerce Bank Account Interest:

(January = \$22.14 February = **\$20.00** ; March = \$) First Quarter Interest = \$

(April = \$; May = \$; June = \$) Second Quarter Interest = \$

(July = \$; August = \$; September = \$) Third Quarter Interest = \$

(October = \$; November = \$; December = \$) Fourth Quarter Interest = \$

Total Expenses paid between February 8, 2014 and March 11, 2014 = \$ 24,852.05

135th Street Construction Expense:

√ROW acquisition expense: **\$4,256.00**

Beautification:

√Denise Amor – Monument Sign/Flags at Hwy 150: **\$251.00**

Business Development

√Anne Cull, ThinkViral KC – monthly marketing and social media management fee : **\$2,000.00**

√Michelle Wilson Consulting-monthly Executive Director services fee: **\$5,470.00**

√Michelle Wilson Consulting-February mileage reimbursement: **\$394.03**

Holiday Lighting

√Crystal Clear Window Cleaning-3rd Payment for installation and removal of Christmas Lights: **\$3,985**

Legal Expenses

√Husch Blackwell, monthly fee = **\$700.00**

Mobile Phone:

√Monthly phone bill through 12/22/13-01/21/14: **\$124.92**

(Direct bill pay from checking account monthly – Feb. 14, 2014)

Security Program

√Orion Security Inc. – 2/28/14-3/31/14 February 2014 fee: **\$3,833.66**

√Orion Security Inc.-3/31/14-5/1/14 fee: **\$3,637.00**

Storage Unit

√Storage Mart – monthly unit rental fee: **\$132.99**

(Direct bill pay from checking account monthly)

Utilities:

√Kansas City Power & Light – monthly electricity for sign at 990 W. 135th St from 01/01/14-01/30/14: **\$37.50**

(This account is paid online monthly- Jan. 20, 2014)

Web Service:

√Constant Contact – Direct bill pay from checking monthly: **\$20.00**

√Host Gator Monthly Hosting fee: **\$9.95**

VI. Security Program Report for Martin City Area

Annual Security Incident Summary

Month	Business	Type of Incident	
February 2014			
Central Plumbing			
2/28/2014	11:52 PM	Alarm (Building,door,fence,intrusion)	
		Incidents	1
Jack Stack BBQ			
2/14/2014	12:18 AM	Vehicle on property	
		Incidents	1
Reno's Power Sports			
2/26/2014	12:28 AM	Propane Tank on Property	
		Incidents	1
Rosehill Gardens, Inc.			
2/28/2014	12:53 AM	Gate Ajar	
		Incidents	1
		Monthly Total	4
March 2014			
Georges Imports Ltd			
3/10/2014	1:35 AM	Unsecured gate	
		Incidents	1
Jack Stack BBQ			
3/8/2014	12:30 AM	Alarm (Building,door,fence,intrusion)	
3/11/2014	12:32 AM	Employee on Site	
		Incidents	2
RC's			
3/7/2014	1:22 AM	Property Damage	
		Incidents	1
Rob Sight Ford			
3/11/2014	12:28 AM	Unsecured door	
		Incidents	1
Ted Row Inc.			
3/7/2014	12:21 AM	Unsecured Storage Containers on Property	
		Incidents	1
		Monthly Total	6
		Yearly Total Incident	10

Tuesday, March 11, 2014

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Officer Mike Hammer - Martin City area KCMO Police crime report for MC-CID and surrounding businesses

Incidents in and around the Martin City area during February 2014

Police
KC/MO

Community Group Statistics For Martin City Business District

Kansas City, Missouri
Police Department
1125 Locust Street
Kansas City, MO 64106

Part 1 Crime Only

Month And Year Of The Report Data -----> **February / 2014**

	Curr Month	Prev Month	Monthly Difference	Curr YTD	Prev YTD	Year To Date Difference	Prev Year Curr Month	Prev Year Curr Mo Difference
Homicide	0	0	0	0	0	0	0	0
Rape	0	0	0	0	0	0	0	0
Robbery	0	1	-1	1	1	0	0	0
Agg Assault	0	0	0	0	1	-1	1	-1
Burglary	1	2	-1	3	3	0	1	0
Larceny	13	16	-3	29	18	11	6	7
Auto Theft	0	2	-2	2	2	0	0	0
Arson	0	0	0	0	0	0	0	0
TOTAL	14	21	-7	35	25	10	8	6

CFA056

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Data as of 03/05/2014 - 7:35:53..

Out of the 13 larcenies/thefts:

- 9 occurred in the 1700 block of W. 133,
- 1 occurred in the 13100 block of Holmes,
- 1 occurred at 135 & Holmes, someone took license plate off of vehicle.
- 1 occurred in the 1000 block of W. 136,
- 1 occurred in the 13600 block of Oak,

The Burglary occurred in the 13600 block of Washington, between 4:30 pm to 8 am.

Officer Hammer also reported April 26th is **Drug Take Back Day**.

VIII. Other Business

1. **Blue Hills Homeowner Association Sponsorship Request**-Steve Rinne reported the Blue Hills Homeowner Association will be producing a 2014 edition. An advertising pricing sheet will be developed soon for distribution to local businesses.

2. The next Board Meeting – April 10, 2014
Jess & Jim's Steakhouse
8:30 am – 9:30 am

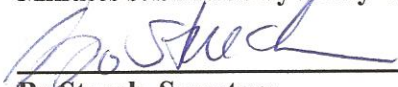
IX. Adjourn

Action:

Motion to adjourn.

Motion: Bo Stueck Second: Debbie Van Noy Vote: **Unanimous 6 Directors Voting**

Minutes submitted by Missy Wilson, Executive Director Consultant


Bo Stueck, Secretary